# **CECAP Social Media Toolkit**

# **Buildings and Energy – Facebook**

1. During the first round of public meetings for the #CECAP, Dallas residents said one of the most pressing issues concerning our buildings was that they are old and not well insulated. Attend a community meeting to discuss how action on buildings and energy can not only reduce emissions, but can help reduce your electric bill too! To view the meeting dates and complete the survey visit DallasClimateAction.com. #DallasClimateAction
2. Support #DallasClimateAction because resilient infrastructure helps save lives and money. Attend a community meeting to discuss how action on buildings and energy can not only reduce emissions, but can help reduce your electric bill too! To view the meeting dates and complete the survey visit DallasClimateAction.com. #DallasClimateAction
3. Did you know that 75% of Texas’ electricity is fueled by natural gas and coal? Dallas residents want affordable renewable alternatives. Attend a community meeting to discuss actions in the #CECAP to address this concern. To view the meeting dates and complete the survey visit DallasClimateAction.com. #DallasClimateAction

# **Buildings and Energy – Twitter**

1. Dallas residents said a pressing issue with energy is the buildings are old and not well insulated. Learn how actions on buildings and energy can help reduce your electric bill. Attend a community meeting to learn more. Visit DallasClimateAction.com. #CECAP
2. Support #DallasClimateAction because resilient infrastructure helps save lives and money. Attend a community meeting to learn more. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction
3. Did you know that 75% of Texas’ electricity is fueled by natural gas and coal? Dallas residents want affordable renewable alternatives. Attend a community meeting to discuss actions in the #CECAP to address this concern. Visit DallasClimateAction.com to learn more. #CECAP

# **Buildings and Energy – Instagram**

1. Dallas residents said a pressing issue with energy is the buildings are old and not well insulated. Learn how actions on buildings and energy can help reduce your electric bill. Attend a community meeting to learn more. Visit DallasClimateAction.com to learn more. #DallasClimateAction
2. Support #DallasClimateAction because resilient infrastructure helps save lives and money. Attend a community meeting to learn more. Visit DallasClimateAction.com to see the meeting schedule. #DallasClimateAction
3. Did you know that 75% of Texas’ electricity is fueled by natural gas and coal? Dallas residents want affordable renewable alternatives. Attend a community meeting to discuss actions in the #CECAP to address this concern. Visit DallasClimateAction.com to learn more. #DallasClimateAction

# **Buildings and Energy – LinkedIn**

1. During the first round of public meetings for the #CECAP, Dallas residents said one of the most pressing issues concerning our buildings was that buildings are old and not well insulated. Attend a community meeting to discuss how action on buildings and energy can not only reduce emissions, but can help reduce your electric bill too! To view the meeting dates and complete the survey visit DallasClimateAction.com.
2. Support #DallasClimateAction because resilient infrastructure helps save lives and money. Attend a community meeting to discuss how action on buildings and energy can not only reduce emissions, but can help reduce your electric bill too! To view the meeting dates and complete the survey visit DallasClimateAction.com. #DallasClimateAction
3. Did you know that 75% of Texas’ electricity is fueled by natural gas and coal? Dallas residents want affordable renewable alternatives. Attend a community meeting to discuss actions in the #CECAP to address this concern. To view the meeting dates and complete the survey visit DallasClimateAction.com.

# **Transporation – Facebook**

1. Dallas residents said one of their most pressing transportation-related concerns was access to public transit. Attend a community meeting to discuss actions the City is considering to help reduce emissions, while also making public transit accessible and affordable for everyone. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction
2. Did you know that only 19% of Dallas residents live within a 10-minute walk of a transit stop? Join a #CECAP meeting and discuss actions to help make public transit accessible, affordable, and safe for everyone. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction
3. Did you know that the majority of Black neighborhoods have 17 times LESS the number of jobs within a 30-minute public transit commute as other neighborhoods? Attend a community meeting for the #CECAP to learn how action on public transit can help make new opportunities and resources more accessible to underserved communities. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction

# **Transporation – Twitter**

1. Support #DallasClimateAction because public transit should be affordable and accessible for everyone. Attend a community meeting to learn more. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
2. Only 19% of Dallas residents live within a 10-minute walk of a transit stop. Attend a community meeting to learn more. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
3. Dallas residents said a pressing transportation-related concern was access to public transit. Attend a community meeting to learn more. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
4. Support #DallasClimateAction because public transit can help promote clean air. Attend a community meeting to learn more. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP

# **Transporation – Instagram**

1. Support #DallasClimateAction because public transit should be affordable and accessible for everyone. Attend a community meeting to learn more. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
2. Only 19% of Dallas residents live within a 10-minute walk of a transit stop. Attend a community meeting to learn more. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
3. Dallas residents said a pressing transportation-related concern was access to public transit. Attend a community meeting to learn more. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
4. Support #DallasClimateAction because public transit can help promote clean air. Attend a community meeting to learn more. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP

# **Transporation - LinkedIn**

1. Dallas residents said one of their most pressing transportation-related concerns was access to public transit. Attend a community meeting to discuss actions the City is considering to help reduce emissions while also making public transit accessible and affordable for everyone. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
2. Did you know that only 19% of Dallas residents live within a 10-minute walk of a transit stop? Join a #CECAP meeting and discuss actions to help make public transit accessible, affordable, and safe for everyone. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
3. Did you know that the majority of Black neighborhoods have 17 times LESS the number of jobs within a 30-minute public transit commute as other neighborhoods? Attend a community meeting for the #CECAP to learn how action on public transit can help make new opportunities and resources more accessible to underserved communities. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP

# **Parks and Open Spaces – Facebook**

1. Do you live in a “park desert”? Approximately 40% of Dallas residents do not have access to a park within a ½ mile walk of their homes. Attend one of six community meetings to discuss how the #CECAP can help address this concern. Visit DallasClimateAction.com. #DallasClimateAction #CECAP
2. Support #DallasClimateAction because your quality of life should not be determined by where you live in Dallas. Attend a community meeting to learn more. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
3. Do you live in a “park desert”? Attend a community meeting to discuss how the #CECAP can help address this concern. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
4. Approximately 40% of Dallas residents do not have access to a park within a ½ mile walk of their homes. Attend a community meeting to discuss how the #CECAP can help address this concern. Visit DallasClimateAction.com. #DallasClimateAction #CECAP

# **Parks and Open Spaces – Twitter**

1. Do you live in a “park desert”? Approximately 40% of Dallas residents do not have access to a park within a ½ mile walk of their homes. Attend a community meeting to discuss how the #CECAP can help address this concern. Visit DallasClimateAction.com. #DallasClimateAction
2. Support #DallasClimateAction because your quality of life should not be determined by where you live in Dallas. Attend a community meeting to learn more. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
3. Do you live in a “park desert”? Attend a community meeting to discuss how the #CECAP can help address this concern. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
4. Approximately 40% of Dallas residents do not have access to a park within a ½ mile walk of their homes. Attend a community meeting to discuss how the #CECAP can help address this concern. Visit DallasClimateAction.com. #DallasClimateAction #CECAP

# **Parks and Open Spaces – Instagram**

1. Do you live in a “park desert”? Approximately 40% of Dallas residents do not have access to a park within a ½ mile walk of their homes. Attend a community meeting to discuss how the #CECAP can help address this concern. Visit DallasClimateAction.com. #DallasClimateAction #CECAP
2. Support #DallasClimateAction because your quality of life should not be determined by where you live in Dallas. Attend a community meeting to learn more. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
3. Do you live in a “park desert”? Attend a community meeting to discuss how the #CECAP can help address this concern. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
4. Approximately 40% of Dallas residents do not have access to a park within a ½ mile walk of their homes. Attend a community meeting to discuss how the #CECAP can help address this concern. Visit DallasClimateAction.com. #DallasClimateAction #CECAP

# **Parks and Open Spaces – LinkedIn**

1. Do you live in a “park desert”? Approximately 40% of Dallas residents do not have access to a park within a ½ mile walk of their homes. Attend one of six community meetings to discuss how the #CECAP can help address this concern. Visit DallasClimateAction.com. #DallasClimateAction
2. Support #DallasClimateAction because your quality of life should not be determined by where you live in Dallas. Attend a community meeting to learn more. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
3. Do you live in a “park desert”? Attend one of six community meetings to discuss how the #CECAP can help address this concern. Visit DallasClimateAction.com to see the meeting schedule. #DallasClimateAction #CECAP
4. Approximately 40% of Dallas residents do not have access to a park within a ½ mile walk of their homes. Attend one of six community meetings to discuss how the #CECAP can help address this concern. Visit DallasClimateAction.com. #DallasClimateAction #CECAP

# **Food – Facebook**

1. Support #DallasClimateAction because locally sourced food is more sustainable for Dallasites. Visit DallasClimateAction.com to see the meeting schedule. #DallasClimateAction #CECAP
2. Almost 20% of the Dallas county population faces food insecurity and lacks needed fruits and vegetables in their diet. Producing, buying, and selling locally sourced food can help reduce emissions while also ensuring food security for Dallas’ rapidly growing population. Visit DallasClimateAction.com to learn more. #DallasClimateAction #CECAP
3. Support #DallasClimateAction because locally sourced food can help create jobs for Dallasites. Visit DallasClimateAction.com to see the meeting schedule. #DallasClimateAction #CECAP
4. 36% of Dallas residents, mostly distributed across Dallas’ southern and western neighborhoods live in food deserts. Do you have to travel more than a mile to purchase fresh produce? Attend a community meeting to discuss potential actions in the #CECAP to address this issue. Visit DallasClimateAction.com to see the meeting schedule. #DallasClimateAction #CECAP

# **Food – Twitter**

1. Support #DallasClimateAction because locally sourced food is more sustainable for Dallasites. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
2. Did you know that almost 20% of the Dallas county population faces food insecurity and lacks needed fruits and vegetables in their diet? Visit DallasClimateAction.com to learn more. #DallasClimateAction #CECAP
3. Support #DallasClimateAction because locally sourced food can help create jobs for Dallasites. Visit DallasClimateAction.com to see the meeting schedule. #DallasClimateAction #CECAP
4. 36% of Dallas residents, mostly distributed across Dallas’ southern and western neighborhoods live in food deserts. Attend a community meeting to discuss potential actions in the #CECAP to address this issue. Visit DallasClimateAction.com to see the meeting dates
5. Producing, buying, and selling locally sourced food can help reduce emissions while also ensuring food security for Dallas’ rapidly growing population. Visit DallasClimateAction.com to learn more. #DallasClimateAction #CECAP

# **Food – Instagram**

1. Support #DallasClimateAction because locally sourced food is more sustainable for Dallasites. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
2. Did you know that almost 20% of the Dallas county population faces food insecurity and lacks needed fruits and vegetables in their diet? Visit DallasClimateAction.com to learn more. #DallasClimateAction #CECAP
3. Support #DallasClimateAction because locally sourced food can help create jobs for Dallasites. Visit DallasClimateAction.com to see the meeting schedule. #DallasClimateAction #CECAP
4. 36% of Dallas residents, mostly distributed across Dallas’ southern and western neighborhoods live in food deserts. Attend a community meeting to discuss potential actions in the #CECAP to address this issue. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
5. Producing, buying, and selling locally sourced food can help reduce emissions while also ensuring food security for Dallas’ rapidly growing population. Visit DallasClimateAction.com to learn more. #DallasClimateAction #CECAP

# **Food – LinkedIn**

1. Support #DallasClimateAction because locally sourced food is more sustainable for Dallasites. Visit DallasClimateAction.com to see the meeting schedule. #DallasClimateAction #CECAP
2. Almost 20% of the Dallas County population faces food insecurity and lacks needed fruits and vegetables in their diet. Producing, buying, and selling locally sourced food can help reduce emissions, while also ensuring food security for Dallas’ rapidly growing population. Visit DallasClimateAction.com to learn more. #DallasClimateAction #CECAP
3. Support #DallasClimateAction because locally sourced food can help create jobs for Dallasites. Visit DallasClimateAction.com to see the meeting schedule. #DallasClimateAction #CECAP
4. 36% of Dallas residents, mostly distributed across Dallas’ southern and western neighborhoods live in food deserts. Do you have to travel more than a mile to purchase fresh produce? Attend a community meeting to discuss potential actions in the #CECAP to address this issue. Visit DallasClimateAction.com to see the meeting schedule. #DallasClimateAction #CECAP

# **Air – Facebook**

1. Did you know that asthma is one of the leading causes of absenteeism in DISD schools? Action on climate can help reduce the pollutants that contribute to poor air quality and its adverse health impacts. Attend a community meeting to learn how the #CECAP will help ensure the children in Dallas have healthy air and a healthy future. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
2. Not only will reductions in greenhouse gases help limit global warming, but reductions will also improve air quality, which in turn protects human health, our resources and our quality of life. Attend a community meeting to discuss how the #CECAP will address air quality in Dallas. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
3. An EPA study concluded that people of color are much more likely to live near polluters and breathe polluted air, thus being disproportionately affected by poor air quality. Attend one of six community meetings to learn how the #CECAP can help ensure every Dallasite has clean and healthy air. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP

# **Air – Twitter**

1. Did you know that asthma is one of the leading causes of absenteeism in DISD schools? Support #DallasClimateAction because our children deserve healthy air and a healthy future. Visit DallasClimateAction.com to learn more. #DallasClimateAction #CECAP
2. Support #DallasClimateAction because our children deserve healthy air and a healthy future. Visit DallasClimateAction.com to learn more. #DallasClimateAction #CECAP
3. Did you know that an EPA study concluded that people of color are much more likely to live near polluters and breathe polluted air, thus being disproportionately affected by poor air quality? Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
4. Not only will reductions in greenhouse gases help limit global warming, but reductions will also improve air quality, which in turn protects human health, our resources, and our quality of life. Visit DallasClimateAction.com to learn more. #DallasClimateAction #CECAP

# **Air – Instagram**

1. Did you know that asthma is one of the leading causes of absenteeism in DISD schools? Support #DallasClimateAction because our children deserve healthy air and a healthy future. Visit DallasClimateAction.com to learn more. #DallasClimateAction #CECAP
2. Support #DallasClimateAction because our children deserve healthy air and a healthy future. Visit DallasClimateAction.com to learn more. #DallasClimateAction #CECAP
3. Did you know that an EPA study concluded that people of color are much more likely to live near polluters and breathe polluted air, thus being disproportionately affected by poor air quality? Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
4. Not only will reductions in greenhouse gases help limit global warming, but reductions will also improve air quality, which in turn protects human health, our resources, and our quality of life. Visit DallasClimateAction.com to learn more. #DallasClimateAction #CECAP

# **Air – LinkedIn**

1. Did you know that asthma is one of the leading causes of absenteeism in DISD schools? Action on climate can help reduce the pollutants that contribute to poor air quality and its adverse health impacts. Attend a community meeting to learn how the #CECAP will help ensure the children in Dallas have healthy air and a healthy future. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
2. Not only will reductions in greenhouse gases help limit global warming, but reductions will also improve air quality, which in turn protects human health, our resources and our quality of life. Attend a community meeting to discuss how the #CECAP will address air quality in Dallas. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
3. An EPA study concluded that people of color are much more likely to live near polluters and breathe polluted air, thus being disproportionately affected by poor air quality. Attend one of six public meetings to learn how the #CECAP can help ensure every Dallasite has clean, healthy air. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP

# **Resilience - Facebook**

1. Support #DallasClimateAction because resilient infrastructure can help save money and lives. Attend a community meeting to discuss actions on resilience to be included in the #CECAP. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
2. Texas is #1 in billion-dollar weather disasters. Updates to our infrastructure can help mitigate costs associated with severe weather events and can also save lives. Attend one of six community meetings to discuss actions on resilience to be included in the #CECAP. Visit DallasClimateAction.com to see the meeting schedule. #DallasClimateAction #CECAP
3. Dallas is warming more rapidly than any other major city in the country (except Phoenix). Heat stress can compromise our bridges, roads, buildings and other infrastructure. Attend a community meeting to discuss actions to be included in the #CECAP to ensure sustainable, resilient infrastructure for Dallasites. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP

# **Resilience – Twitter**

1. Support #DallasClimateAction because resilient infrastructure can help save money and lives. Attend a community meeting to discuss actions on resilience to be included in the #CECAP. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction
2. Did you know that Texas is #1 in billion-dollar weather disasters? Attend a community meeting to discuss actions on resilience to be included in the #CECAP. Visit DallasClimateAction.com to see the meeting schedule. #DallasClimateAction #CECAP
3. Dallas is warming more rapidly than any other major city in the country (except Phoenix). Attend a community meeting to discuss actions to be included in the #CECAP to ensure Dallasites have sustainable, resilient infrastructure. Visit DallasClimateAction.com to learn more.
4. Did you know that heat stress can compromise our bridges, roads, buildings and other infrastructure? Attend a community meeting to discuss actions to ensure Dallasites have sustainable, resilient infrastructure. Visit DallasClimateAction.com to learn more. #DallasClimateAction

# **Resilience – Instagram**

1. Support #DallasClimateAction because resilient infrastructure can help save money and lives. Attend a community meeting to discuss actions on resilience to be included in the #CECAP. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction
2. Did you know that Texas is #1 in billion-dollar weather disasters? Attend a community meeting to discuss actions on resilience to be included in the #CECAP. Visit DallasClimateAction.com to see the meeting schedule. #DallasClimateAction #CECAP
3. Dallas is warming more rapidly than any other major city in the country (except Phoenix). Attend a community meeting to discuss actions to be included in the #CECAP to ensure Dallasites have sustainable, resilient infrastructure. Visit DallasClimateAction.com to learn more.
4. Did you know that heat stress can compromise our bridges, roads, buildings, and other infrastructure? Attend a community meeting to discuss actions to ensure Dallasites have sustainable, resilient infrastructure. Visit DallasClimateAction.com to learn more. #DallasClimateAction

# **Resilience – LinkedIn**

1. Support #DallasClimateAction because resilient infrastructure can help save money and lives. Attend a community meeting to discuss actions on resilience to be included in the #CECAP. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
2. Texas is #1 in billion-dollar weather disasters. Updates to our infrastructure can help mitigate costs associated with severe weather events and can also save lives. Attend one of six community meetings to discuss actions on resilience to be included in the #CECAP. Visit DallasClimateAction.com to see the meeting schedule. #DallasClimateAction #CECAP
3. Dallas is warming more rapidly than any other major city in the country (except Phoenix). Heat stress can compromise our bridges, roads, buildings, and other infrastructure. Attend a community meeting to discuss actions to be included in the #CECAP to ensure sustainable, resilient infrastructure for Dallasites. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP

# **Quality of Life – Facebook**

1. Support #DallasClimateAction because your quality of life should not be determined by where you live in Dallas. Attend a community meeting to discuss potential actions in the #CECAP to address this issue. Visit DallasClimateAction.com to see the meeting dates. #CECAP #DallasClimateAction #CECAP
2. Did you know that an EPA study concluded that people of color are much more likely to live near polluters and breathe polluted air? Attend a community meeting to learn how the #CECAP can help the quality of life for Dallasites. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
3. Dallasites expressed their concerns about general quality of life in Dallas. Come to one of six community meetings to learn about potential actions to be included in the #CECAP plan to address these concerns. Visit DallasClimateAction.com to see the meeting dates. #CECAP #DallasClimateAction #CECAP

# **Quality of Life – Twitter**

1. Support #DallasClimateAction because your quality of life should not be determined by where you live in Dallas. Attend a community meeting to discuss potential actions in the #CECAP to address this issue. Visit DallasClimateAction.com to see the meeting dates.
2. Did you know that an EPA study concluded that people of color are much more likely to live near polluters and breathe polluted air? Attend a community meeting to learn how the #CECAP can help the quality of life for Dallasites. Visit DallasClimateAction.com to see the dates.
3. Dallasites expressed their concerns about general quality of life in Dallas. Come to one of six community meetings to learn about potential actions to be included in the #CECAP plan to address these concerns. Visit DallasClimateAction.com to see the meeting dates. #CECAP

# **Quality of Life – Instagram**

1. Support #DallasClimateAction because your quality of life should not be determined by where you live in Dallas. Attend a community meeting to discuss potential actions in the #CECAP to address this issue. Visit DallasClimateAction.com to see the meeting dates.
2. Did you know that an EPA study concluded that people of color are much more likely to live near polluters and breathe polluted air? Attend a community meeting to learn how the #CECAP can help the quality of life for Dallasites. Visit DallasClimateAction.com to see the dates.
3. Dallasites expressed their concerns about general quality of life in Dallas. Come to one of six community meetings to learn about potential actions to be included in the #CECAP plan to address these concerns. Visit DallasClimateAction.com to see the meeting dates. #CECAP

# **Quality of Life – LinkedIn**

1. Support #DallasClimateAction because your quality of life should not be determined by where you live in Dallas. Attend a community meeting to discuss potential actions in the #CECAP to address this issue. Visit DallasClimateAction.com to see the meeting dates. #CECAP #DallasClimateAction #CECAP
2. Did you know that an EPA study concluded that people of color are much more likely to live near polluters and breathe polluted air? Attend a community meeting to learn how the #CECAP can help the quality of life for all Dallasites. Visit DallasClimateAction.com to see the meeting dates. #DallasClimateAction #CECAP
3. Dallasites expressed their concerns about general quality of life in Dallas. Come to one of six community meetings to learn about potential actions to be included in the #CECAP plan to address these concerns. Visit DallasClimateAction.com to see the meeting dates. #CECAP #DallasClimateAction